

Feb 3, 2016 - Mar 3, 2016

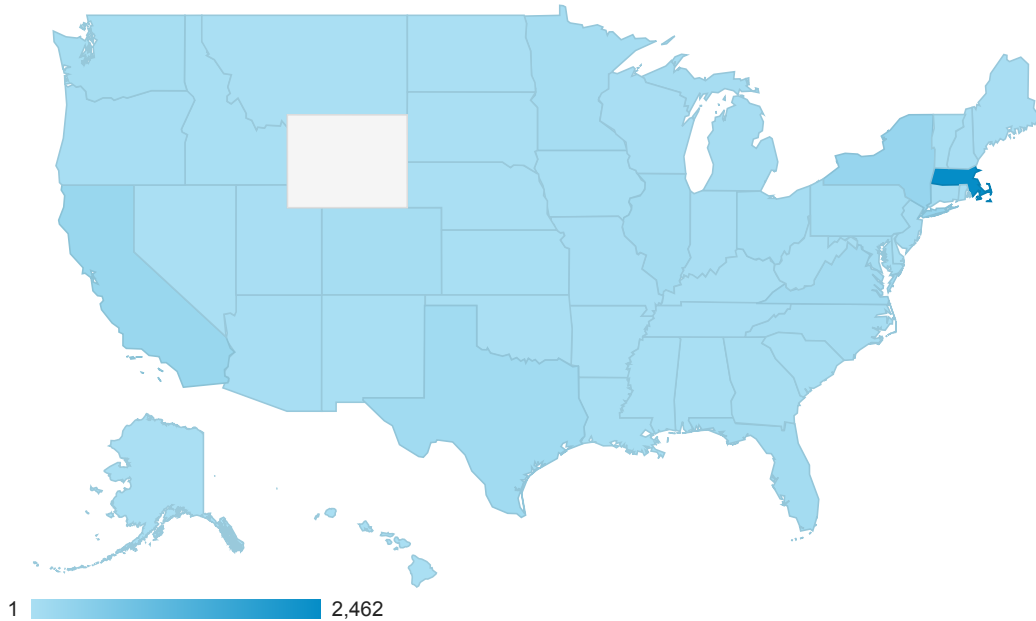
Location

ALL » COUNTRY: United States

All Users
70.80% Sessions

Map Overlay

Summary



Region	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	4,458 % of Total: 70.80% (6,297)	53.75% Avg for View: 62.79% (-14.41%)	2,396 % of Total: 60.60% (3,954)	70.64% Avg for View: 72.18% (-2.13%)	1.50 Avg for View: 1.44 (4.04%)	00:01:25 Avg for View: 00:01:16 (12.24%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Massachusetts	2,462 (55.23%)	34.20%	842 (35.14%)	64.87%	1.71	00:01:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. New York	288 (6.46%)	76.04%	219 (9.14%)	78.47%	1.21	00:00:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. California	254 (5.70%)	77.56%	197 (8.22%)	78.35%	1.20	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Texas	130 (2.92%)	82.31%	107 (4.47%)	75.38%	1.21	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Virginia	111 (2.49%)	78.38%	87 (3.63%)	79.28%	1.15	00:00:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Florida	95 (2.13%)	68.42%	65 (2.71%)	83.16%	1.27	00:01:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Illinois	95 (2.13%)	80.00%	76 (3.17%)	70.53%	1.56	00:00:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Pennsylvania	69 (1.55%)	86.96%	60 (2.50%)	75.36%	1.28	00:00:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Colorado	68 (1.53%)	35.29%	24 (1.00%)	79.41%	1.24	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. District of Columbia	61 (1.37%)	77.05%	47 (1.96%)	88.52%	1.05	00:00:30	0.00%	0 (0.00%)	\$0.00 (0.00%)

