

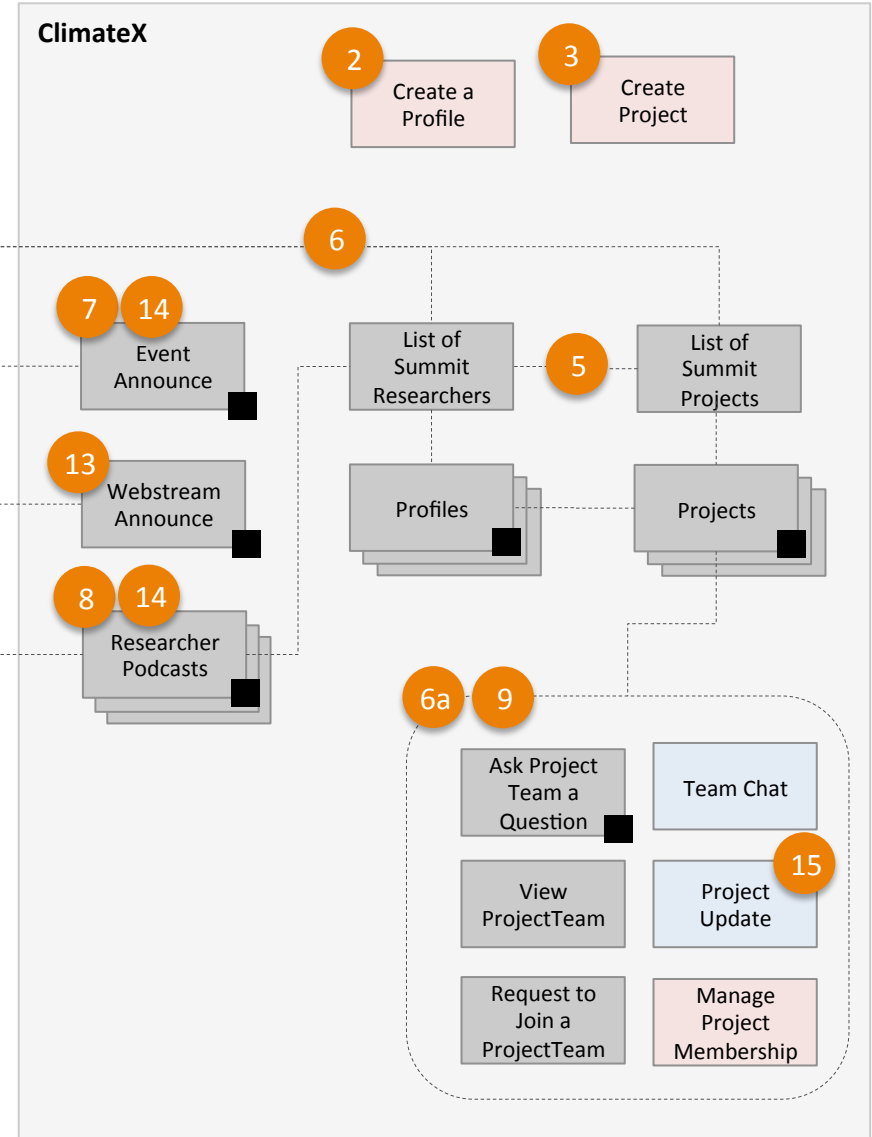
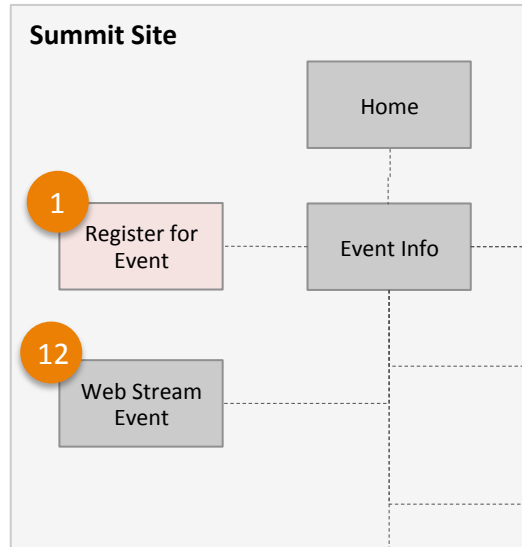
**MIT Climate Summit 2017
Digital Strategy
Draft 8/29/17**

A. PREP

1. Summit launches event site and Policy Makers and Researchers register for event.
2. Researchers (or admins) create Researcher Profiles on ClimateX
3. Researchers (or admins) create Projects/Posters on ClimateX
4. *ClimateX* podcast interviews any interested researchers before the summit .

B. PRE-EVENT

5. ClimateX publishes all Researcher profiles and Projects .
6. Summit updates event site and directs to ClimateX Lists of Researchers and Projects.
 - 6a. Public is invited to comment / join Research Projects.
7. ClimateX site and newsletters publicize Summit.
8. ClimateX publishes a series of pre-event podcast interviews with Researchers
9. Public engages Researchers or Projects



C. EVENT

10. *Summit closed door sessions.*
11. *ClimateX records impromptu interviews and/or schedules studio interviews.*
12. Some events are webstreamed for public.
13. ClimateX announces webstream sites.

D. POST-EVENT

14. ClimateX publishes additional event podcasts or updates on outcomes.
15. Researchers (or admins) update Projects with new as needed.
16. ClimateX directs public to Research Projects as they are updated.

Summit Invitees Only

Project Team Only

General Public

■ Open to public comment