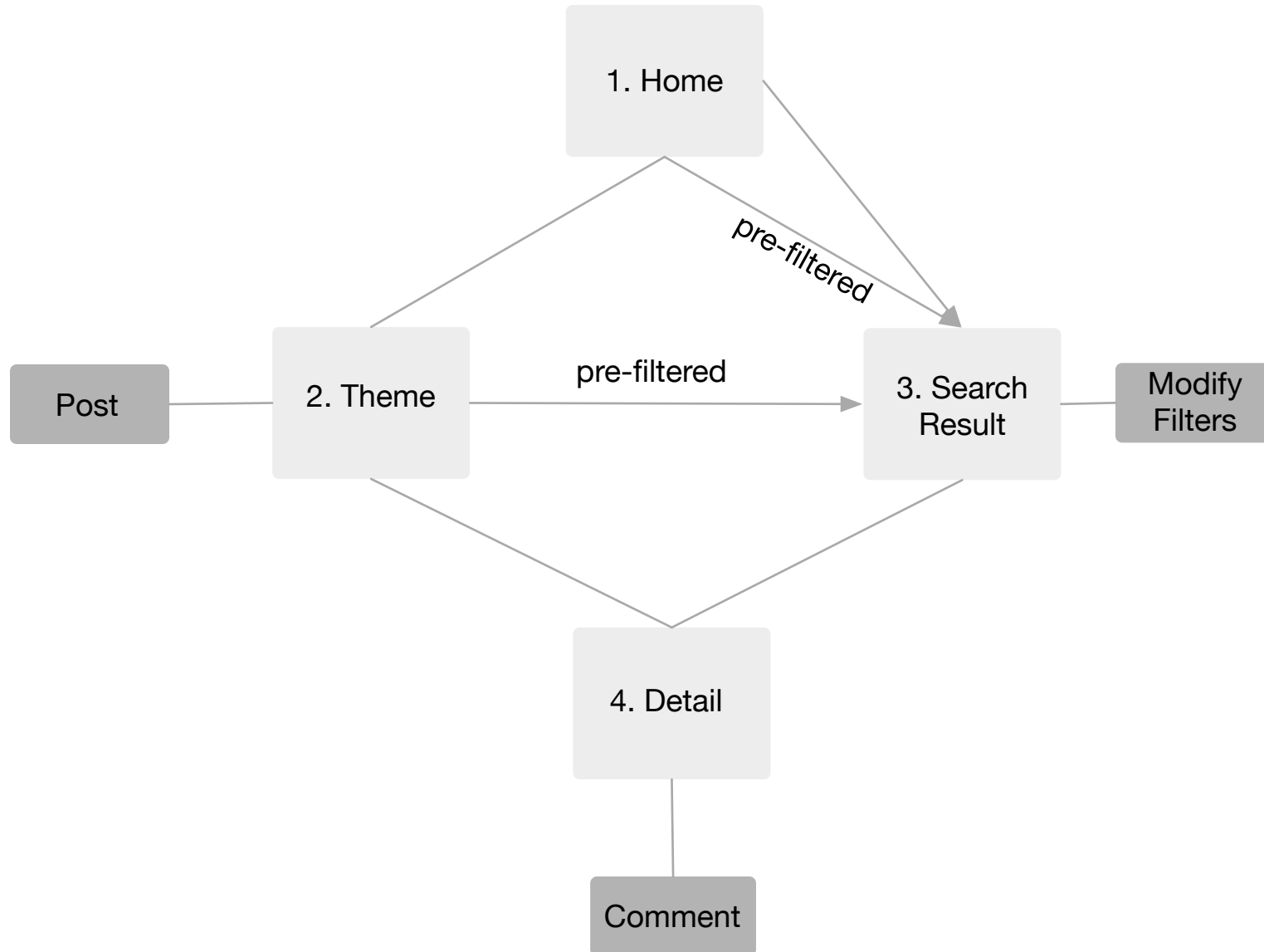


# Basic Site Architecture



# Site Major Components — Building Blocks

## Page

*Contains some combination of Zones, Feeds, and Calls to Action*

## Zone

*Contains a set of cards organized by a pre-defined search query*

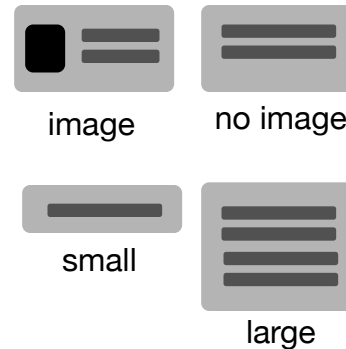
*“See all” refreshes to search result*

## Card

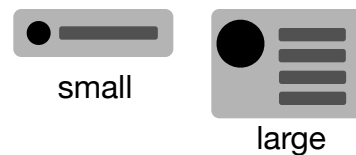
*The basic element populating a zone*

*Can take multiple forms. Conveys minimum info required for a user decision.*

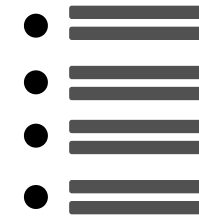
## Content Card



## Profile Card



## Feed



*A set of alert notifications about activity performed to a content card.*

*Clearly differentiated from a content card.*

## Types of Feeds:

Activity Feed  
Comment Feed

# Site Major Components — Interactive Elements

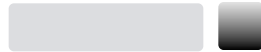
## Header



 Contains Nav Links to key Pages

Contains Icons to key Pages

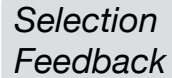
## Search Box

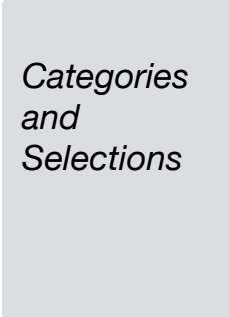


## Filters

Should be consistently horizontally or vertically oriented

Contains two elements:

 Selection Feedback

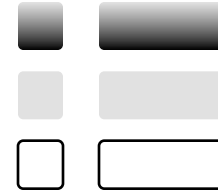
 Categories and Selections

## Links

See all >>

etc.

## Icons & Buttons



# Type of Content Zones

## Welcome / Orient



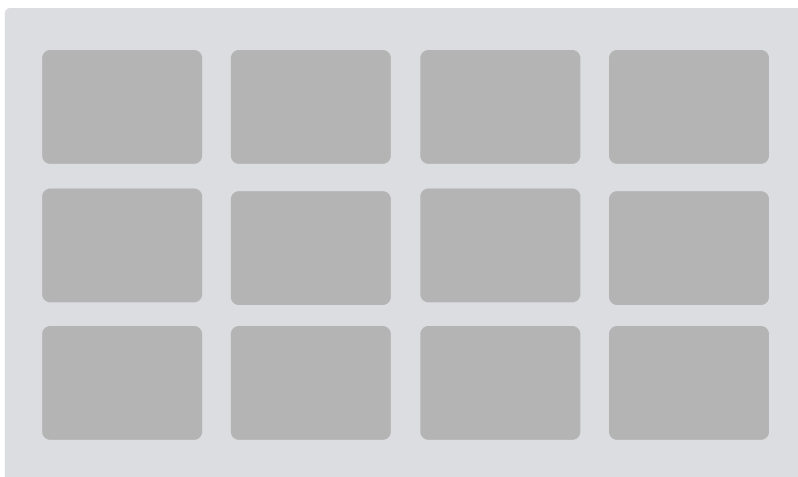
## Featured



## Hero



## Results



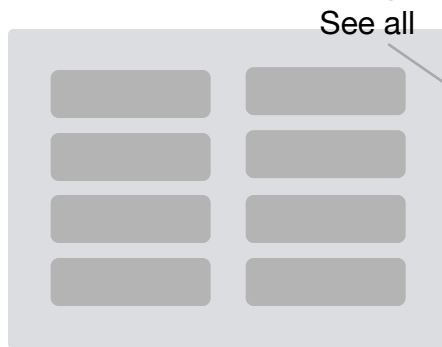
## Array



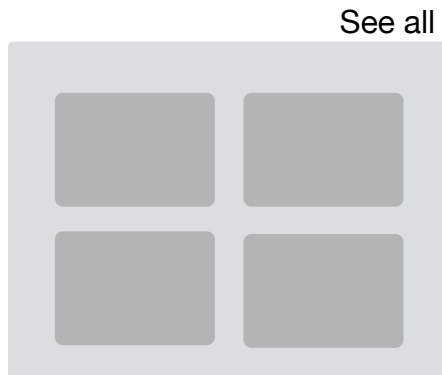
# How Zones Work

*Zones are windows into a preconfigured search result. They show the top results for a given search — so when you click “See All” from a Zone, you go to a full Search Result page that is preconfigured for that search.*

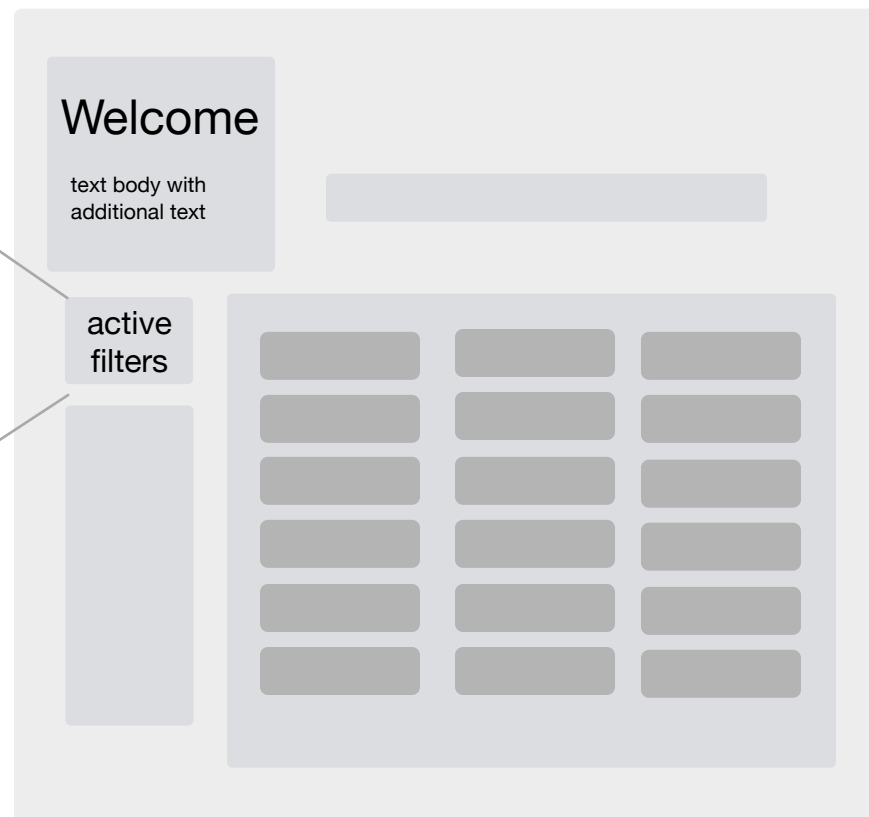
## Member Array



## Featured Content



## Filtered People Search Result



# Basic Page Composition

## Home Page

### **Content Zones**

- Welcome
- Hero
- Featured
- Array

### **Feeds**

- Activity

## Theme Page

### **Content Zones**

- Welcome
- Hero
- Featured
- Array

### **Member Zones**

- Featured
- Array

### **Feeds**

- Activity

## Search Result Page

### **Content Zones**

- Welcome
- Results

### **Filters**