

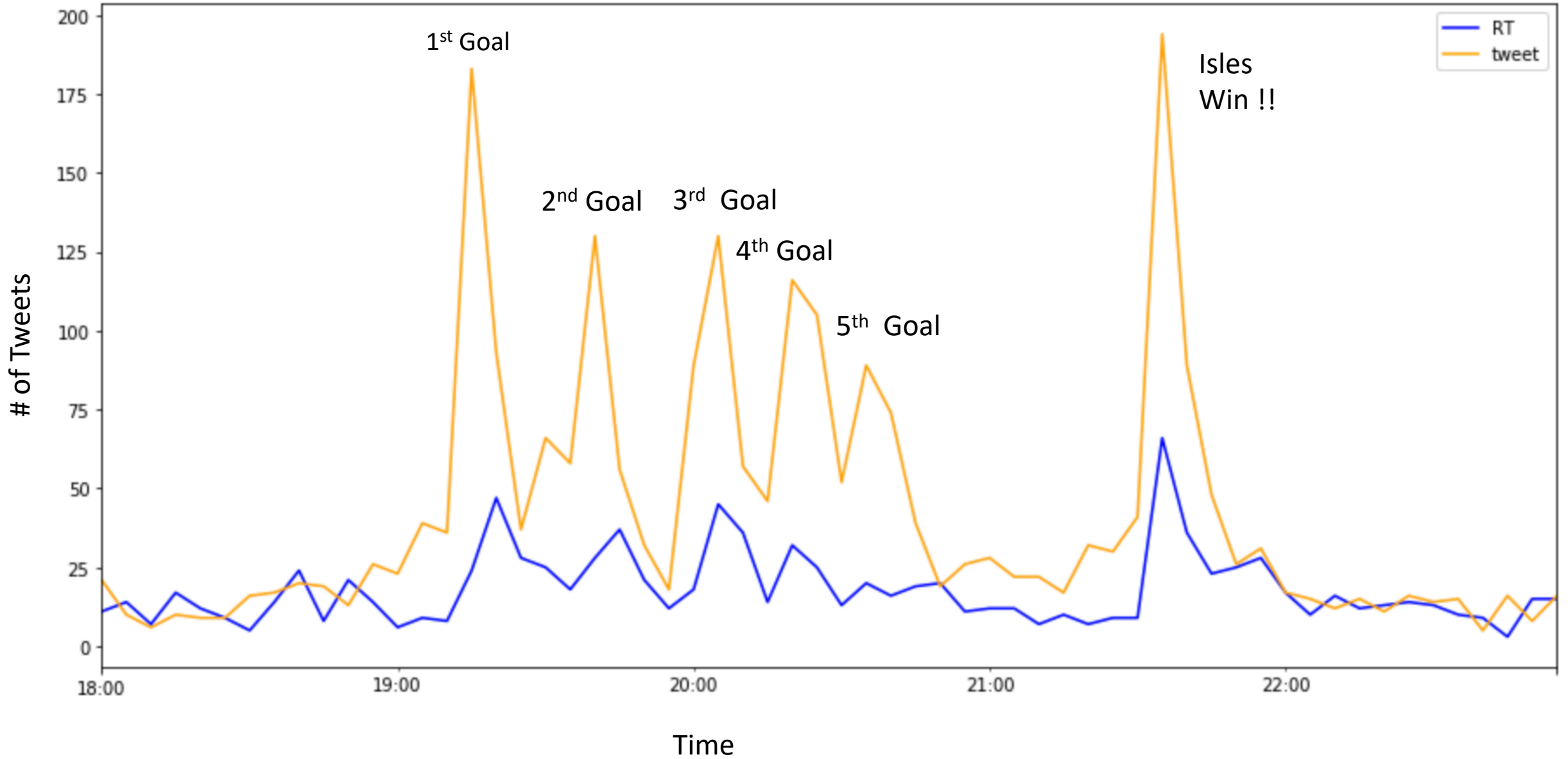
# First Technical Deliverable

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2.980

February 20th

# Twitter Activity During Feb 10 game vs Washington



## Top 100 people tweeting about the Islanders on February 10th

	tweets_by_user	user_name	user_followers	user_total_tweets
0	75	CordUpTime	3036	125631
1	52	DaveBismo	3421	147097
2	46	oblmoroney	322	85454
3	44	AGrossNewsday	31828	74236
4	36	eyesonislesFS	7464	28938
..	...	...	...	...
95	8	BrenIslanders	151	11346
96	8	Philzfacts	186	2317
97	8	mikereportblog	1315	8765
98	8	BoredJason	433	34396
99	8	Go_Islanders	6873	16745

# Insights from Graph + Data

- We can use data from game day to analyze user activity
- Have user data that can give insights into fan information + patterns
- Graph created by taking data from Feb. 10 game and overlaying events in real time (goals, end of game) to see overlap and how game play affects the twitter activity
- Data has some inaccuracies, mostly in misuse of the hashtags creating unrelated content, but mostly strong data thus far

# Going Forward

- Getting more information on users, including possible clustering/ identifying a type of user ( fan, journalist, fan site/blog) and identifying those users that tweet frequently about the islanders
- Use game day data from multiple games as the season progresses to talk about trends in win vs loss, home vs away and see the possible differences in twitter activity
- Look at more/ different hashtags relating to the islanders (#lgi,#nyi...) and look at followers of some players on the team to see how followers match up