### **NAME: ADEDAYO ADERIBOLE**

# **COURSE CODE: 2.98**

### PROJECT TITLE: NEW YORK ISLANDERS

# **INDIVIDUAL DELIVERABLE (2/20/2020)**

#### **DELIVERABLE OBJECTIVE:**

You are given a database with tweets that include at least one of the hashtags #Islander and #Isles, tweeted on Monday's 2/10 match day. Examine the time relationship between the tweets and the match development and draw conclusions. How many different users used the hashtags? For the 100 users that tweeted the most, draw some stats from their social media profile (followers, tweets, language, and account age).

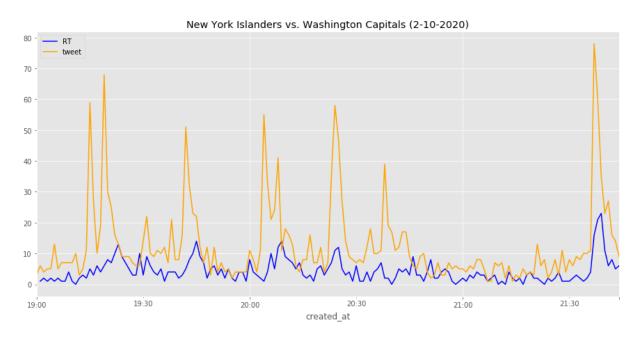


Figure 1: Number of tweets and re-tweets during the Islanders vs. Capitals game on 2/10/2020.

#### **DISCUSSION**:

The data used for the following analysis was captured during the game between the New York Islanders and Washington Capitals on 2/10/2020 between 19:00:00 and 21:59:59 ET. The data source is <a href="https://www.twitter.com">www.twitter.com</a>.

From Fig. 1, it can be observed that there were 8 major events during the game which caused a sharp rise in the number of tweets containing the hashtags, #Isles and #Islanders. The 2 tweet spikes between 19:00 and 19:30 ET were as a result of the two goals scored by the Islanders. Table I shows that the most tweeted words apart from isles and islanders within this time frame were "beau" and "beauvillier". He was the scorer of the two goals. Between 19:30 and 20:00 ET, the words "3-1" and "toews" were the third and fourth most tweeted words to represent the score line after this interval and the scorer of the Islander's third goal, respectively. It can be concluded that the spikes in tweets during the game was as a result of Islanders and Capitals goals, and after the Islanders officially secured the win.

Table I - VI: Most tweeted words during the Islanders vs. Capitals game on 2/10/2020.

MOS	ST TWEETED W	ORDS FROM 1	9:00:00 t	o 1	9:29:59	MOS	T TWEETED	WORDS	FROM	19:30:00	to	19:59:59
	Word	Frequency					Word	Frequ	iency			
0	isles	254				0	isles		213			
1	islanders	131				1	islanders		121			
2	beau	61				2	3-1		50			
3	beauvillier	52				3	toews		47			
4	caps	47				4	capitals		44			
M	OST TWEETED		20:00:00	to	20:29:59	MOS	T TWEETED	WORDS	FROM	20:30:00	to	20:59:59
	Word	Frequency					Word	Frequ	ency			
0	isles	365				0	isles		185			
1	islanders	150				1 :	islanders		96			
2	caps	56				2	caps		39			
3	leo	54				3	game		33			
4	capitals	50				4	lead		26			
=												
М	OST TWEETED	WORDS FROM	21:00:00	to	21:29:59	MOS:	T TWEETED			21:30:00		
	Word	Frequency					Word	Frequ	ency			
0	isles	110				0	isles		300			
1	islanders	27				1 :	islanders		118			
2	third	15				2	win		114			
3	play	12				3	capitals		47			
4		12				4	caps		45			
_											-	

Furthermore, the total number of users that tweeted the hashtags during the game were 790 shown in Table VII. Of the 790 users, the statistics of the top 100 tweeters during the game are given in Table VIII.

Table VII: Total number of twitter users that tweeted Islanders vs. Capitals game on 2/10/2020.

df\_1.count()

tweets\_by\_user 790
user\_name 790
user\_followers 790
user\_following 790
user\_total\_tweets 790
lang 790
user\_bio 693
user 790

Table VIII: Statistics for top 100 tweeters during the Islanders vs. Capitals game on 2/10/2020.

	Maximum	Mean	Minimum	Std. Dev	
Tweets by users	53	8.58	4	6.63	
User followers	56892	3097.87	2	8135.51	
User following	26650	1369.94	6	2856.83	
User total tweets	1374876	49879.70	190	140321.92	
Account age (years)	13	7.16	< 1 mo.	3.69	

Note 1: 98 of these users tweet in English, one in Portuguese and one is unknown.

Note 2: 33 tweeps are located in New York, 40 scattered in different cities around the US, and 27 are unknown.