

NEO HOME PAGE “COMMUNITY” BOX

The interactive **Community** box on the NEO home page is designed to give new employees a whimsical orientation to MIT. **Community** is a selection of intros to key MIT websites, a 360-degree showcase of what makes MIT MIT. The box is designed to be low maintenance—with minimal update required once or twice a year to add new content or edit links.

Community has three “dimensions.” Users click on **Fun** to find out about food, entertainment, and recreational activities on campus. **Jargon** explains the acronyms and slang that bombard new employees, such as IAP, UROP, eCAT, Web certificates. **News** offers intros to different news pages on campus that are updated continually, such as arts news, research news, and MIT World. Each blurb would link out to an appropriate page—say the IAP site or the Athletic Center or the “local restaurants” page on the campus visitors site.

Community would randomly reload every time the page is refreshed. Its look and position would be resolved by Wing in design—maybe it won’t be a box at all, maybe it would be a whirling sphere. The box name may change to fit the design. T-L would write 8-10 separate blurbs each for **Fun**, **Jargon**, and **News**—or more or less as necessary.

Note: text shown throughout is just placeholder to illustrate the concept.

*User decides whether to click on **Fun**, **Jargon**, or **News**. Each reveals its own mini archive.*

COMMUNITY		
Fun	Jargon	News
<p>MIT Sailing Club When the 50-year-old rhododendrons begin to bloom in Killian Court, members of the MIT Sailing Club take to the Charles River on their lunch hours. Go there. <i>(links to MIT clubs page)</i></p> <p style="text-align: right;">Next ⇨</p>		

COMMUNITY		
Fun	Jargon	News
<p>IAP Independent Activities Period Sports management, Soviet poets, soufflé-making. In a community of hungry learners, the annual Independent Activities Period (IAP) is an eagerly awaited smorgasbord of delectables. Every January, this learning extravaganza offers the MIT community more than 700 courses designed for everyone from serious students to dabblers. Go there. <i>(link to IAP)</i></p> <p style="text-align: right;">Next ⇨</p>		

Fun would include things like hacks, aerobics, where to get good ice cream.

Jargon would explain the meaning behind ubiquitous but bewildering acronyms and jargon—like IAP, UROP, eCAT, Web certificates, etc.

News would link to well-maintained news sites on campus, including arts news, MIT World, research news.

COMMUNITY		
Fun	Jargon	News
<p>MIT World Every day at MIT, many of the greatest minds of our age are speaking in classrooms, museum galleries, and auditoriums across campus. Happily, with MIT World, you don’t have to miss a thing. Go there. <i>(link to MIT World)</i></p> <p style="text-align: right;">Next ⇨</p>		

Click Next to go to next News entry.

Here, user has clicked on News.

Here, user has clicked on Jargon.