

Table 1. Site Publication Statistics

Publication Metric	2009 March
Total Tenure Track Faculty Participating	696 (78%*)
Courses Published	1,891
Updated Courses Published	487
Archived to D-Space	389
Full Video Courses	28
Mirror Sites	209
Translated Courses	671

\* Based on 895 current tenure track teaching faculty

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2009 March
<b>Total Visits including affiliates<sup>1</sup></b>	<b>76,411,020</b>	<b>1,592,118</b>
Last year/% change	1,768,295	-10%
<b>Total Visits</b>	<b>48,141,950</b>	<b>1,312,893</b>
Last year/% change	1,190,125	10%
<b>Total Unique Visitors</b>	<b>34,067,322</b>	<b>908,406</b>
Last year/% change	893,050	2%
<b>MIT.EDU Visits</b>	<b>826,906</b>	<b>18,847</b>
Last year/% change	16,203	16%
<b>Highlights for High School Visits</b>	<b>598,508</b>	<b>39,400</b>
Last year/% change	40,744	-3%
<b>.ZIP Downloads</b>	<b>8,838,223</b>	<b>251,600</b>
<b>Donation Page Visits</b>	<b>231,476</b>	<b>7,049</b>
<b>iTunes Downloads<sup>2</sup></b>	<b>2,281,515</b>	<b>153,445</b>
<b>YouTube Views</b>	<b>3,201,991</b>	<b>521,666</b>
<b>OCW enewsletter subscribers</b>	<b>91,063</b>	<b>2,286</b>

<sup>1</sup> Some data estimated.

Source: Akamai, SiteWise, and MyEmma

<sup>2</sup> Data provided in weekly increments

Table 3. User Feedback

User Feedback
<p>Thanks a bunch. I've been looking for supplementary material for review to prepare students for the BC Calculus test in May. This will definitely help:)</p> <p>- Educator - High School, USA</p>
<p>I am so thankful to OCW for existing! It is best self learning site I have found yet for my interests in Physics. THANK YOU!! I have learned SO much. It was a life long dream to attend MIT and while my academic record would have gotten me there, money was the dream killer. This has allowed me to "live the dream" so to speak.</p> <p>- Self Learner, USA</p>
<p>I just wanted to write and tell you how much help your OCW has helped me. I am a student at Tennessee Tech University and was previously having trouble keeping up with all the information covered in my classes. In an effort to stay current on the material, I went searching for supplemental information in the courses I am enrolled in. After visiting various study help pay sites, I stumbled upon this OCW site. I have since learned more from your video lectures than all other study sites combined. The ability to rewind and pause lectures by today's leaders in academia has been an invaluable tool to help me fully understand the information in my courses at TTU. I have since been recommending MIT's OCW to everyone in my classes who need help. Unfortunately, being a broke college student, I have no money to donate at this time but felt the need to commend your institution on making such a valuable resource available to everyone for free. This truly shows that MIT's interest is in furthering the development of technology, rather than padding bank accounts, which is a welcome change in today's greed motivated economy. Thank you MIT.</p> <p>- Student - College/University, USA</p>

Figure 1. OCW and Affiliate Monthly Visits

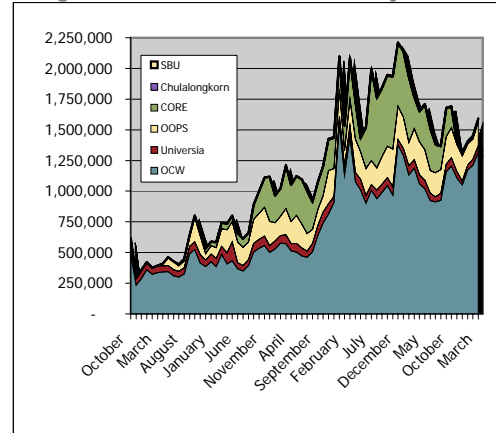
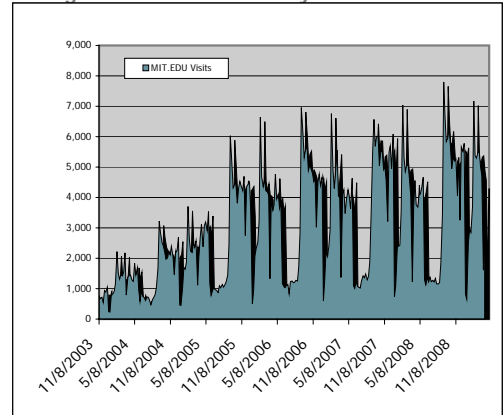


Figure 2. MIT.EDU Weekly Visits



**Media Mentions**

- 3/6 - COPE (Spain)
- 3/9 - Agoraflex (France)
- 3/12 - Diario Digital RD (Dom. Rep)
- 3/13 - Exponent; AgoraVox Italia
- 3/18 - Diverse
- 3/20 - CNET News; Digital Journal
- 3/21 - MIT News
- 3/24 - Georgetown Voice; Lifehacker.com
- 3/24 - PR Newswire
- 3/25 - Sys-Con Media
- 3/27 - Mass High Tech
- 3/31 - Business Week

Source: Google Alerts, Lexis Nexus

