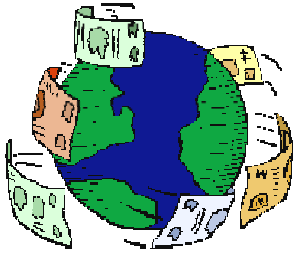


Going Global

at MIT-Sloan

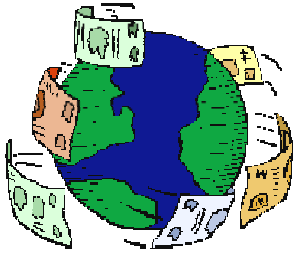
Ideas for Sloan Retreat
October 26, 2005



Motivation

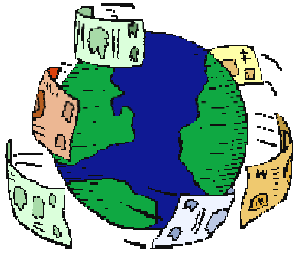
- ◆ The future of management education
 - Managing companies in the “global” environment, not just the U.S.
 - Greater opportunity for management schools to provide new, hard-to-get skills and experience
 - Greatest opportunities for many companies in emerging economies, new challenges

- ◆ Builds on Sloan’s natural strengths
 - Strong international name recognition
 - Existing network of international programs
 - Internationally diverse student body
 - Strong international faculty with focus on development & sustainability



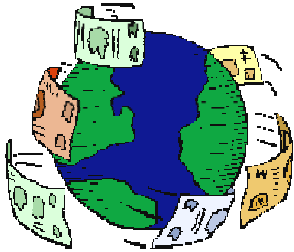
The Vision

- Educate principled managers for a global world
 - Managers that successfully operate businesses within and across diverse environments
 - Managers that use innovative practices to build sustainable businesses



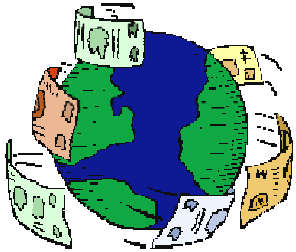
How to Attain the Vision

- ◆ Create international group at Sloan
 - Global Economics & Management (GEM)
- ◆ Coordinate international class offerings into a coherent “international” track/portfolio
 - Better integrate macroeconomic, institutional and strategic perspectives
 - Offer more specialized electives
 - Better integration with other programs/workshops at MIT (i.e., MISTI)
- ◆ Integrate international initiatives into the MBA program
 - Examples: China, Korea, and Mexico programs
- ◆ Center for Emerging Markets/Development to fund research & focus work
- ◆ Encourage greater use of international cases/examples in current classes
- ◆ Better branding of international focus and accomplishments



More Innovative

- ◆ Integrate existing setup of macro-institutions-strategy into an international “tool kit” for MBA and SF programs
 - The “Sloan International Model”?
- ◆ Create new integrated, cross-discipline classes building on this sequence that focus on specific regions and/or topics
- ◆ “Certified”, project-oriented international trips
 - Improved learning experience with substantial faculty involvement
- ◆ Required hands-on international experience to graduate that could be satisfied by range of alternatives
 - G-lab
 - Certified, project-oriented international trips
 - Summer/January internships outside of home country, MISTI internship
 - Structured program at international partner schools (China, Korea, Mexico)
- ◆ Note: Most of above options would likely require more resources



Final Thoughts

- ◆ “Going Global” – a chance to:
 - Satisfy a growing demand in the MBA market
 - Build on one of Sloan’s strengths
 - Create an innovative brand for Sloan