

Proposal: Service System Internships

Details of Experiment

- Offer seven month internship opportunity for limited number of MBA students
- Start in June, end in December
- Concentrate on a service system sector, e.g. not-for-profit and/or health care
- Pilot with 15 - 20 students per year, three years

Intent

- Provide distinctive educational experience with opportunities to integrate and apply classroom learning to practice (the what), and to experience and practice leadership (the how)
- Provide opportunities for faculty to learn about challenges in a service sector
- Provide opportunities to conduct action-based research
- Provide opportunity for school to have an impact on a chosen service sector
- Provide raw material for learning tools and teaching cases

Innovations

- Coordinated, multi-site, team-based local projects
- Students have faculty advisors and alumni coaches
- Students receive JIT learning seminars from faculty/alums, based on needs of project
- Student's thesis is a case or learning tool
- Students teach their cases in SIP

Implementation Questions

- How to fund? {Cost estimate ~ \$50K per student}
- How to sustain beyond pilot?
- Is there student interest? Faculty interest?
- How to decide sector? How to recruit project sites? Alumni coaches?