# HASSANI LYNN TURNER

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# **EDUCATION**

# MIT SLOAN SCHOOL OF MANAGEMENT

Candidate for MBA, June 2010

- Entrepreneurship & Innovation Track
- Teaching Assistant for MIT core curriculum course: Organizational Processes

### SMITH COLLEGE

Bachelor of Arts in Economics and Government

Awards: Sloan School of Management Dean's Fellowship, Dean's List consistently at Smith College, Mellon Mays University Fellowship, Recipient of Smith College's Leadership Award, Recipient of Smith College's Robert Selgelid Memorial Prize for Outstanding Work in Economics

#### **EXPERIENCE**

# **AFTERMATH / INTERSCOPE RECORDS**

#### *Consultant*

Assisted the General Manager in strategically positioning the Dr. Dre brand through innovative business development ventures in the new media and film industries.

#### PEPSICO, INC.

**Consultant** 

- Analyzed the market opportunity for PepsiCo to address hunger and under-nutrition in developing economies.
- Met with key U.S. government officials, the United Nations World Food Programme in Rome, UNICEF in France, social venture funds, private companies, and non-governmental organizations to assess the product need in areas severely affected by chronic malnutrition.
- Developed a strategic plan for PepsiCo to reduce their financial risk in key regions.
- Presented PepsiCo executives with recommendations for product formulation and partnerships.

### **COWEN AND COMPANY**

#### **Investment Banking Analyst**

- Executed complex financial transactions such as private investments in public equities (PIPEs), registered directs, reverse mergers, and special purpose acquisition offerings to provide additional liquidity to private and public companies.
- Assisted in the close of over 10 financial transactions with over \$150M raised.
- Led CEOs and CFOs on roadshows with potential investors. Provided management teams with insightful • information on investor objectives and concerns.
- Certified Registered Representative: Series 7 and Series 63.

# **BAMBOA HOSPITAL IN TANZANIA**

### **Economic and Policy Analyst**

- Researched the transmission of a parasitic disease, Lymphatic Filariasis, among villagers in Tanga, Tanzania.
- Assisted in the elimination effort by collecting mosquito samples and testing them over time.
- Developed an economic and policy analysis with Randall Bartlett, a prominent professor at Smith College, which was highlighted at Smith College's academic conference "Celebrating Collaborations."

# **CONGRESSWOMAN NITA LOWEY**

### Fellow

- Conducted economic research for the Congresswoman's sub-committee on foreign appropriations.
- Researched and wrote talking points for the Congresswoman on issues that were significant to her constituency such as health care.

### JOHN KERRY PRESIDENTIAL CAMPAIGN

### Intern

- Conducted logistical planning for the Democratic Convention in Boston.
- Managed media questions pertaining to issues that affect youth, African Americans, Asian Americans and Latin Americans and wrote Senator's response to questions in the publication, "The Black Collegian."

# ADDITIONAL EXPERIENCE AND INTERESTS

- Featured Panelist on C-SPAN Program with Dr. Cornel West, Black Youth and the Media: Redefining the Image and Preparing Black Youth for Leadership.
- Interests: travel, film, and theater

Cambridge, MA 2008 - Present

Northampton, MA 2002 - 2006

Tanga, Tanzania

November 2005

Washington D.C.

Summer & Fall 2004

Purchase, NY

New York, NY

2006 - 2008

Los Angeles, CA

2006 - Present

Summer 2009

Washington D.C., Boston, MA Summer 2004