

JESSICA RUSSELL

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EDUCATION

MIT SLOAN SCHOOL OF MANAGEMENT

Cambridge, MA
2008-Present

Candidate for MBA, June 2010

- Co-President of the Marketing Club
- Co-Chair of the Sloan Nonprofit Internship Fund
- Teaching assistant for marketing management
- Marketing project with Fidelity Investments, supporting the launch of its new website
- Strategy project with New Balance, interviewed employees and presented recommendations to the general manager on how to smooth the transition following the restructuring of the Lifestyle Division

MOUNT HOLYOKE COLLEGE

South Hadley, MA
2000-2004

BA in Economics, magna cum laude

- GPA: 3.99/4.00, Class Rank: 3
- Awards: Phi Beta Kappa, High Honors Thesis, Virginia Galbraith Prize in economics
- Tutor for macroeconomics and international trade
- Vice President of a religious club that connected community members and students at five colleges

EXPERIENCE

MEDICAL CAPITAL ADVISORS

Woburn, MA

Merchant bank dealing exclusively with medical technologies

Summer Associate

Summer 2009

- Worked with the CEO and one of the directors of a portfolio company to revise the firm's business plan
- Conducted primary and secondary market research to identify physicians' concerns with current procedures and to determine potential markets for a portfolio of sports medicine devices

ANALYSIS GROUP, INC.

Boston, MA

Economic, strategic, and financial consulting firm specializing in complex business litigation

Analyst and Senior Analyst

2004-2008

- Performed market research, industry analysis, and economic analysis in industries including investment management, software, airlines, pharmacies, and medical devices
- Collected data on more than 4,000 mutual funds; created Visual Basic macros in Excel to automate research and data entry, which reduced the process from two weeks to several hours; method was adopted throughout the office
- Spearheaded a project to assess server usage; identified ways to improve resource sharing, virtually eliminating server crashes while increasing usage more than 300%
- Developed and oversaw analysis quantifying damages due to an alleged contract infringement for a software company. Managed client relationship, presented final work to lead attorneys, and assisted expert witness with deposition preparation
- Co-led office-wide training sessions on SAS statistical software

THE URBAN INSTITUTE

Washington, DC

Nonpartisan economic and social policy think tank

Research Assistant Intern

Summer 2003

- Conducted a state survey used to create a Medicaid physician reimbursement price index
- Increased survey response rates to 100% from 82% the previous year
- Researched the impact of states' budget shortfalls on public healthcare

ACTIVITIES & INTERESTS

- Prepared tax returns for low income residents through the IRS Volunteer Income Tax Assistance Program
- Employment specialist for local congregation. Assisted unemployed and underemployed individuals with resumes and interviewing skills. Created and maintained a website for job postings
- Enjoy photography, scuba diving, and rock climbing.