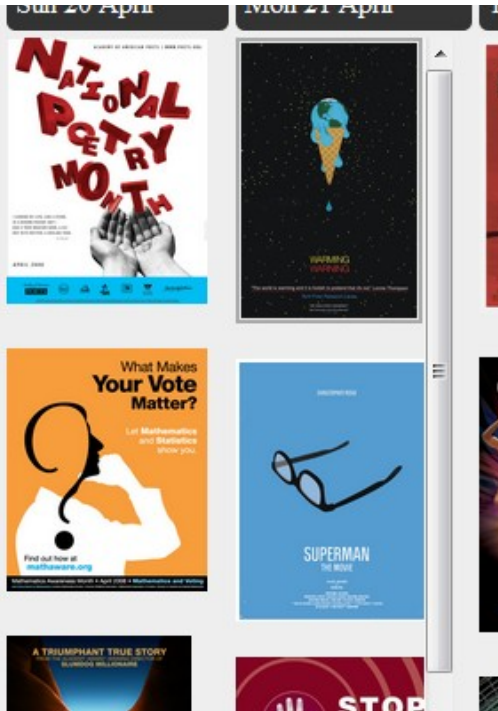


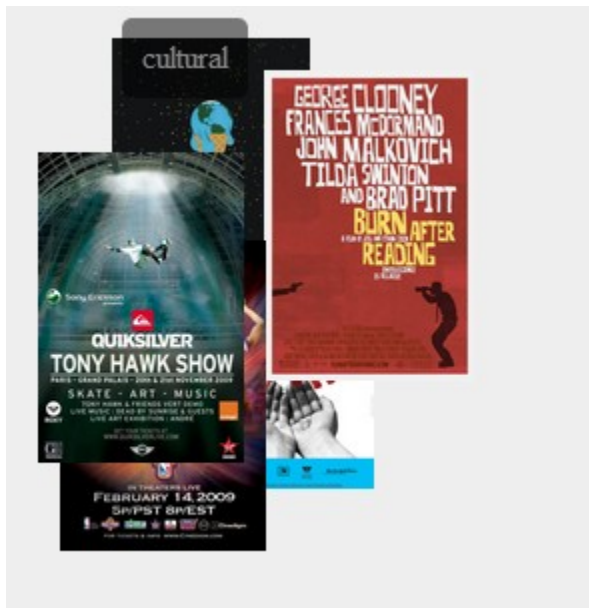
## HEURISTIC EVALUATION for *PosterBoard*

By Keshav Puranmalka

1. The sight looks optimized for a big screen. It defeats the purpose of increasing your throughput of poster views since most people will access such listings either through a laptop or a mobile device. For the laptop or mobile user, there is just too much clutter on the site as that user can't really see the details at a glance but just colors. (**Aesthetics and Minimalistic Design -MAJOR**)
2. Hovering over a poster causes all the posters in the column to express jerky behavior and move down. Only the poster on the hover should pass the affordance that it is clickable. (**Consistency - Minor**)

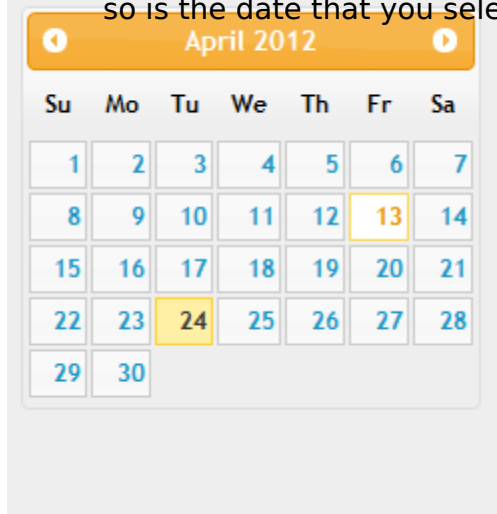


3. There is an individual frame for each of the days. Each frame cannot accommodate more than some posters without activating the scroll bar. The multiple scroll bars eat up a lot of screen real estate. It also has Fitt's law issues. **(Aesthetic and Minimalistic Design . Fitt's Law. )**
4. In the similar events view, it is almost impossible to find a poster within a category if there are many posters in that category. It takes almost  $O(n)$  time to do so. **(User Control and Freedom)**



5. In the similar events view, the more the posters under a category the less space it occupies, reducing its visual affordance and also causing Fitt's law issues to hover on it. **(Fitt's Law, Efficiency )**

6. The Calendar expresses some great UI principles. The current date is obvious, so is the date that you select. - **GOOD**

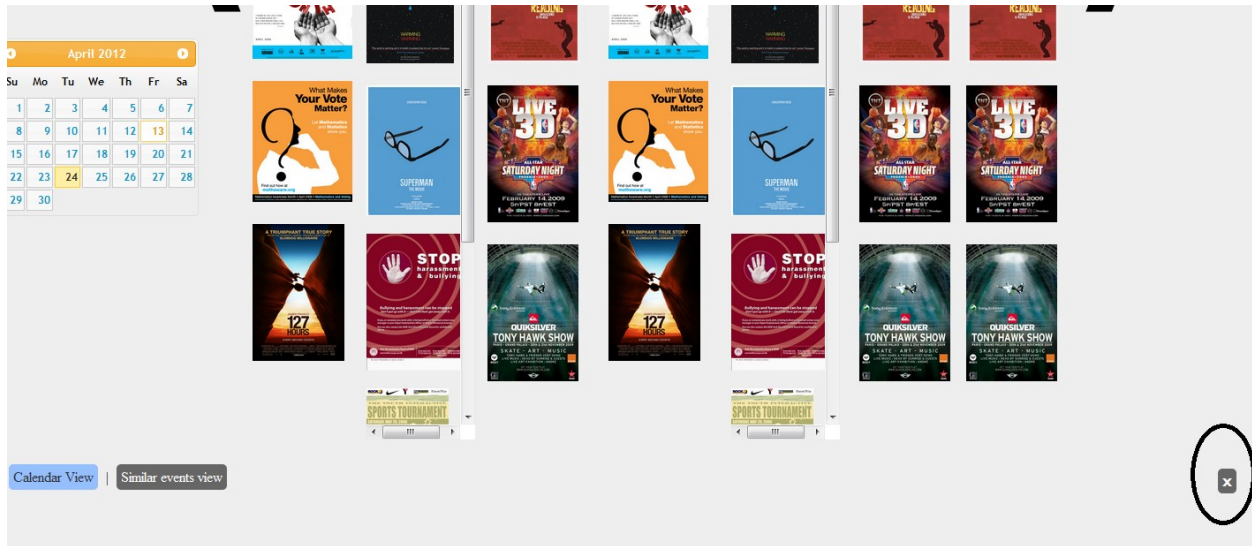


7. The Similar Events and Calendar View Buttons provide excellent visibility of state. You know exactly which view you are on. -**GOOD**

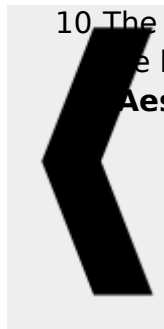


8. Similar Events View is a good name and provides fantastic information scent. - **GOOD**

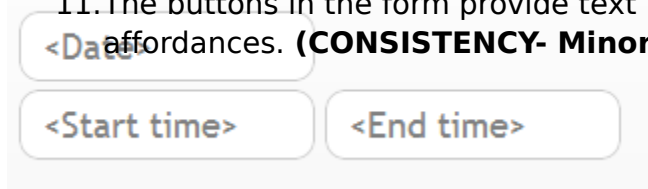
9. The + the right hand bottom of the page is hard to discover and does not provide too good of an information scent either. You could perhaps just say “+Add Poster”. It loses on some minimalism but it’s a trade-off worth making. It will also solve some Fitt’s Law issues associated with the tiny +  
**(Information Scent- Minor)**



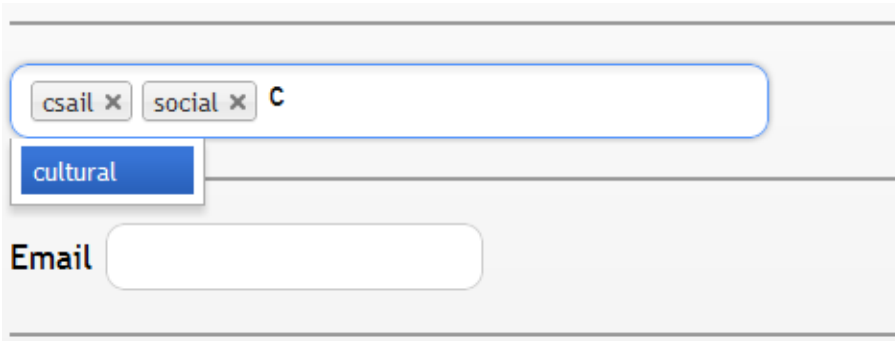
- 10 The arrow buttons should produce more affordance of being active when they are hovered on. Right now the color change is hardly perceivable.  
**(Aesthetics and Minimal Design, and Visibility of System Status)**



11. The buttons in the form provide text box affordances rather than text box affordances.  
**(CONSISTENCY- Minor)**

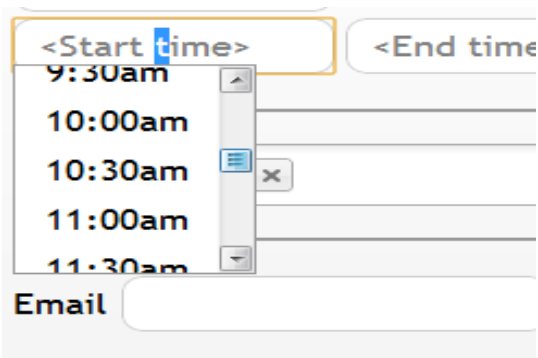


12. The tags text box offers recognition not recall- **GOOD**



A screenshot of a web form. At the top, there is a rounded rectangular text input field containing three tags: 'csail' with a close button (x), 'social' with a close button (x), and a small blue circle with the letter 'C'. Below this field, a dropdown menu is open, showing a single option 'cultural' on a blue background. Below the dropdown, there is a label 'Email' followed by an empty rounded rectangular text input field.

13. The time selecting widget poses several motor problems. The thumb is really small and it takes linear time to find the correct time. **(FITT'S LAW- MAJOR)**



A screenshot of a time selection widget. It features two input fields: '<Start time>' and '<End time>'. The '<Start time>' field is highlighted with a yellow border and has a blue cursor. A dropdown menu is open below it, listing times: '9:30am', '10:00am', '10:30am', '11:00am', and '11:30am'. The '10:30am' option is highlighted in blue. To the right of the dropdown, there is a small 'x' icon. Below the time selection, there is a label 'Email' followed by an empty rounded rectangular text input field.

14. The Form has scrollbars (inactive) even though there is no need for them. **(Aesthetics and Minimal Design- Cosmetic)**

15. Pressing Escape when the form is open should close the form. **(Flexibility and Efficiency of Use- MINOR)**

16. There is no title that alludes to what the site does. **(CONSISTENCY- MINOR)**

