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HW2: Heuristic Evaluation for Dress Exchange

1. There isn't any help or documentation for the website. Users don't know how to find what they are looking for, or even if they are on the right page.

Heuristic: Documentation
Severity: Major

2. **Good:** Links and interactable elements highlight on mouseover, showing that they can be interacted with.

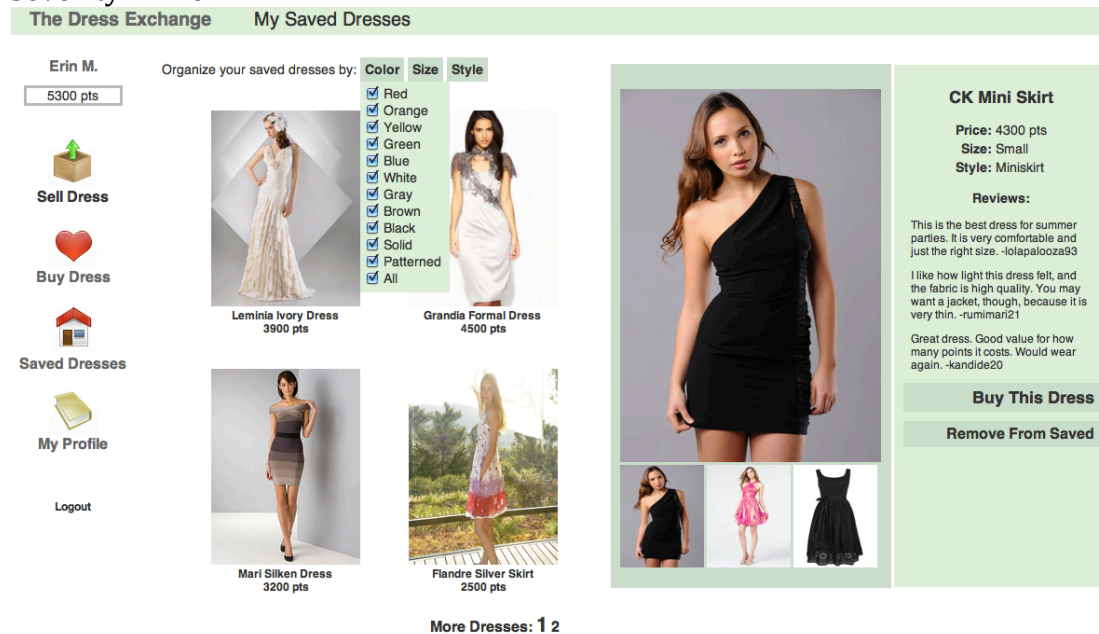
Heuristic: Help

3. **Good:** Clicking on a picture will enlarge it.

Heuristic: Help

4. All of the filters are automatically chosen, which is not similar to what users may be used to with other ecommerce sites. Other sites, like Amazon, usually show no filters applied at first, and then as filters are applied, the view changes.

Heuristic: Matching the real world
Severity: Minor

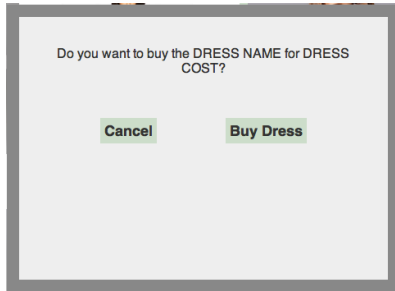


5. Removing a dress from the saved dresses doesn't actually remove it from the "Saved Dresses" interface, it only shows a small text box. This doesn't convey to the user that the dress has actually been removed from the saved list.

Heuristic: Visibility of System Status
Severity: Major

6. **Good:** The interface asks the user before a purchase is made. This keeps unwanted purchases from happening because of accidental clicks.

Heuristic: Error Prevention



7. The interface gives mention of points, but does nothing to explain what the point system is for, where to get more points, or what to do with more points.

Heuristic: Help & Documentation

Severity: Minor

8. The "My Profile" page shows a sample profile, but does not provide any instructions or links for a user to change or remove profile information.

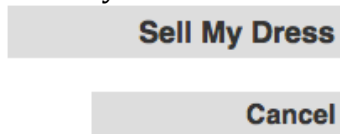
Heuristic: User Control & Freedom

Severity: Catastrophic

9. In the "Sell a Dress" page, the links for "Sell My Dress" and "Cancel" are of different sizes. This may be intentional, to push the users towards the bigger button, but the inconsistency comes off as a little forced or awkward.

Heuristic: Consistency

Severity: Cosmetic



10. The user has specific profile information, but there is no way of opening up another user's profile to check his/her information.

Heuristic: User Control

Severity: Minor

11. **Good:** When browsing dresses, the interface highlights the dress that is in context for the user to see which dress she is viewing in detail.

Heuristic: Feedback

12. The "Saved Dresses" page has a green tint to everything, but nowhere else on the site does green indicate "Saved Dresses".

Heuristic: Consistency

Severity: Cosmetic

13. Icons for the various pages are confusing because they don't necessarily have much to do with what the page actually represents.

Heuristic: Metaphor

Severity: Cosmetic



Sell Dress



Buy Dress



Saved Dresses



My Profile

14. The Home Page doesn't do much for the user except show a splash page with links to other pages that are already on the navigation bar. This may be better served by showing a profile-specific page or going straight to dress-browsing.

Heuristic: Efficiency

Severity: Minor



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Dress Exchange has changed my life... Thank You!

-Sarah Miller

[My Profile](#) [Start Browsing Dresses](#)

15. A history feature might be useful to add to profile, allowing a user to see which purchases and sales she made in the past.

Heuristic: User Control

Severity: Minor