Our app is a viral content generator that concentrates on making picture-label memes. Every meme is an iteration of a particular template. For example, Advice Dog is a meme template, and the many jokes made using it are individual memes. Our app allows for both the creation of meme templates, and the creation of memes using your own or popular templates. The app will also allow you to share your newly created memes on social networks such as Facebook and Twitter.