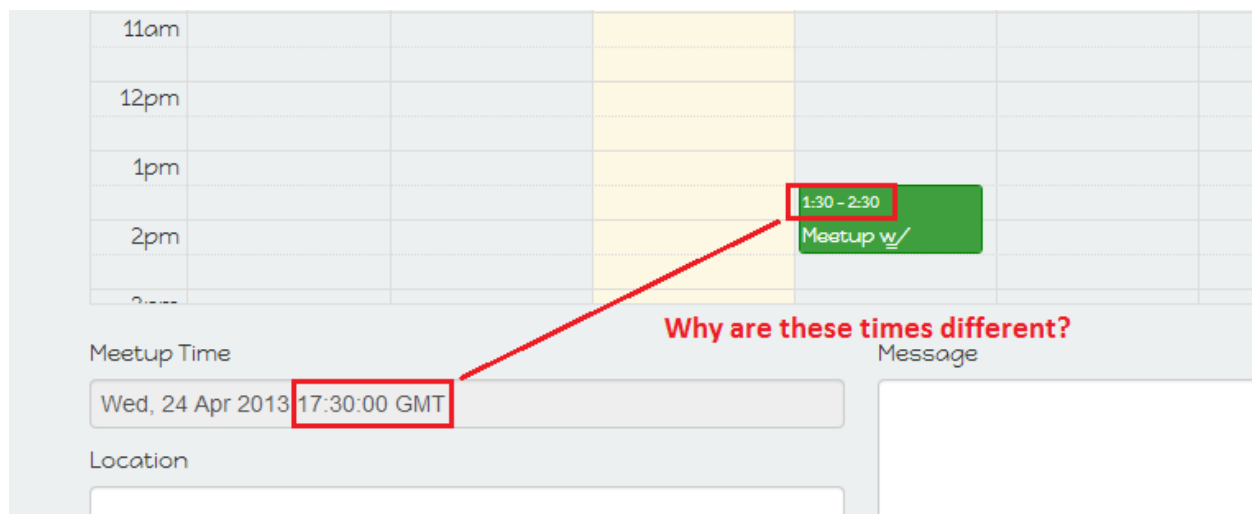


Note: I did not discuss this assignment with anyone.

Problems:

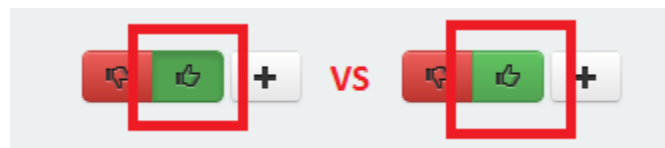
1. Catastrophic: The calendar seems to be inconsistent with time zones. When the user clicks for an appointment at 1:30 PM, the time shown in the box is 17:30. It is also inconsistent in time format (1:30PM vs 13:30). (Consistency)

Potential solution: Pick one time format and stick with it. Also, fix time discrepancies to match the user's choice.



2. Major: When rating a meetup, it is very difficult to see the difference between a selected thumbs up/down button and a non-selected one. (Track state, feedback)

Potential solution: make it more noticeable, perhaps by using a more dramatic difference than just a slightly different shade of color.



3. Major: When rating a meetup, the user does not seem to be able to undo a rating (clicking a thumbs up/down button). (Error handling, safety)

Potential solution: enable the relicking of the button to unhighlight; enable some form of undo.

4. Major: On the “more comments” page, the name of the dog is in blue and is emphasized. In other parts of the website, this indicates a link. This name does nothing. (Consistency)

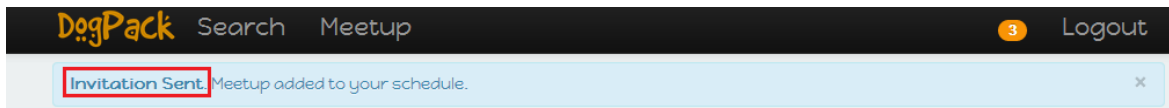


5. Major: When rescheduling a meeting, it doesn't show the previous date anywhere on the calendar. (Track state)

Potential solution: State the previous meetup time, or maybe show the previous meetup block in the calendar and allow the user to drag it around themselves.

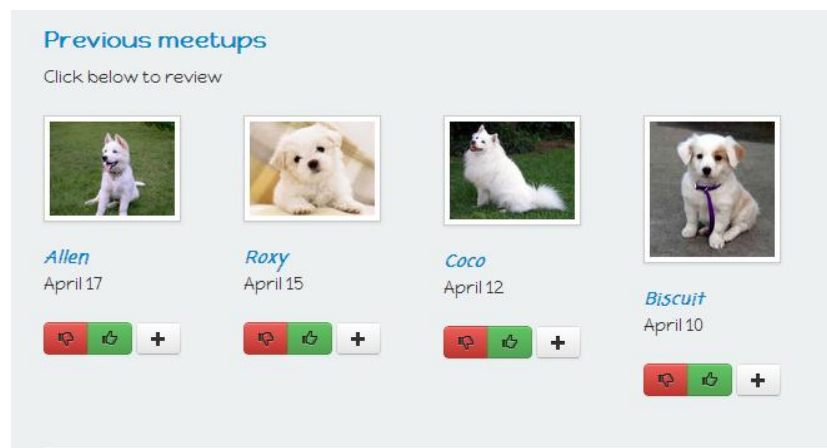
6. Major: After rescheduling a meeting, the feedback popup is the same as scheduling an invitation. (Consistency, feedback)

Potential solution: Change feedback notification to reflect that it is in fact a rescheduling, not just a normal invitation.

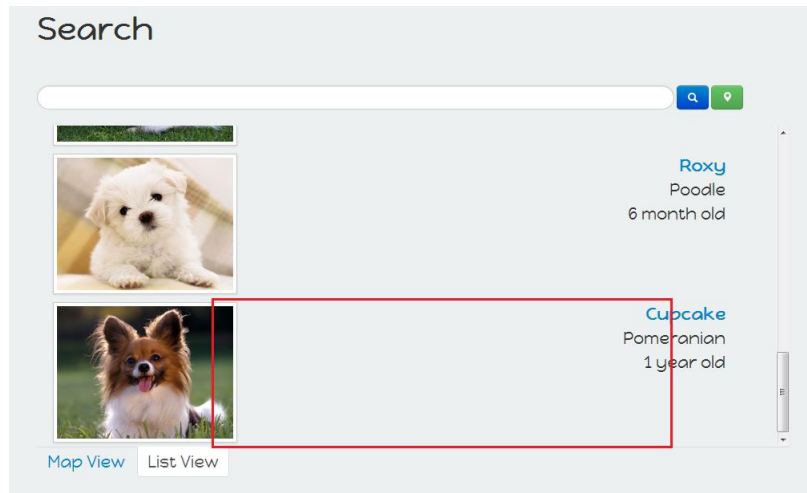


7. Minor: To review a meetup, the instructions say “click below to review”. However, clicking on the dog's picture or the name doesn't take the user to a page to review the previous meetup, but instead to the dog's profile. (Learnability)

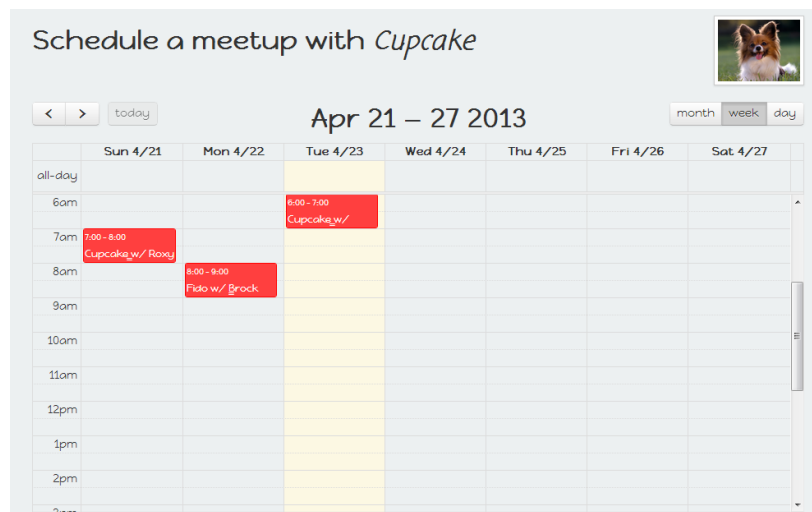
Potential solution: Mention the thumbs up/down buttons, or maybe actually link to a review form. Maybe change the word review to rate?



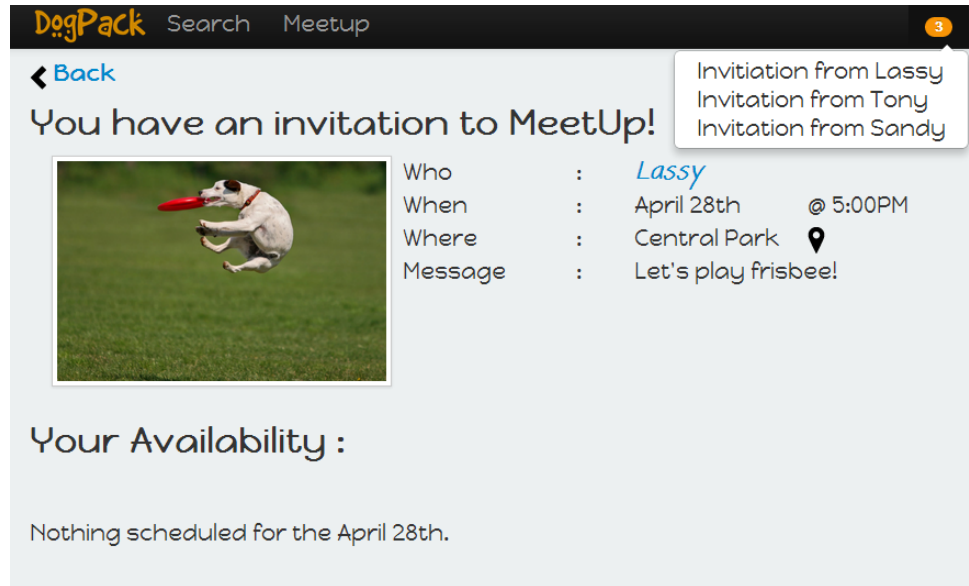
8. Minor: When looking through the search results, you can click both the picture and the dog's name (a link) to go to the dog's profile. It's not clear both are links, partially because the photo and the description are so far apart. (Consistency, feedback)
Potential solution: Maybe you can have the entire row highlighted when the user hovers the mouse over the dog selection. Alternatively, perhaps closing the gap between pictures and descriptions would help.



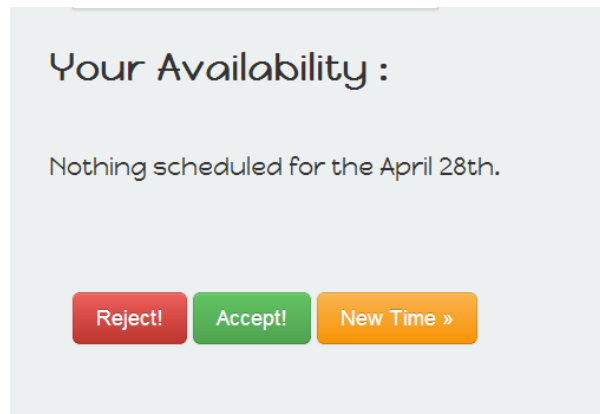
9. Minor: The calendar seems to use red for current meetups that have already been scheduled. Red tends to be associated with error. This may lead the user to assume that the red blocks (which seem to be the default) are conflicts or failed meetups. (Consistency/match real world)
Potential solution: Change the color to a more neutral color



10. Cosmetic: The font used for the general text on the website (such as for the invitation notifications) does not seem too professional. It looks slightly messy and can create doubt in the authenticity of the site. (Aesthetics)
Potential Solution: While the text looks alright for headings and links (such as the top bar), perhaps use a less playful font for larger blocks of text.



11. Cosmetic: The font used for the buttons of the site (at least for the invitation page) significantly differs from the font used for everything else. (Aesthetics, consistency)



Good things:

12. Good: Grey out of meetup time to signify that the user can't actually type in it (removes the confusion of having two places to change input, though you may want to tell the user to click the calendar to select a time). (Feedback)

A screenshot of a web form for creating a meetup. The form has a light gray background. On the left, there are two input fields: 'Meetup Time' with the value 'Tue, 23 Apr 2013 11:30:00 GMT' and 'Location' which is empty. A green rectangular border highlights both of these fields. To the right of these fields is a larger text area labeled 'Message'. At the bottom right of the form are two buttons: a red 'Cancel' button and a green 'Send' button.

13. Good: If the user tries to submit a meetup request without filling out all the details, there is a notification telling the user that he/she has missed fields. (Feedback)

A screenshot of the same web form as above, but with a red notification bar at the bottom. The notification bar contains the text 'Please fill out all fields before sending invitation' and a small 'x' icon to close it. The 'Meetup Time' and 'Location' fields are still highlighted with a green border.

14. Good: The review buttons are not just colored, but also have the thumbs up/down icons to indicate if the meetup was good or bad. (Color blindness, matches real world)
15. Good: Simple layout. It isn't cluttered, and that makes it easy to navigate (and pleasant to the eye). (Simplicity)