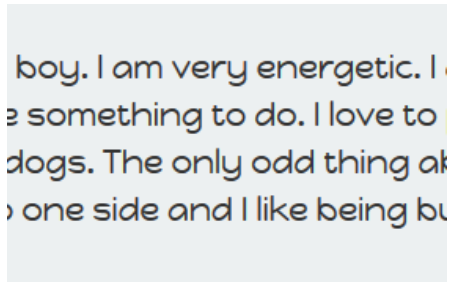


Collaborators: none

- 1) Minor: Decorative font used in blocks of text (readability)



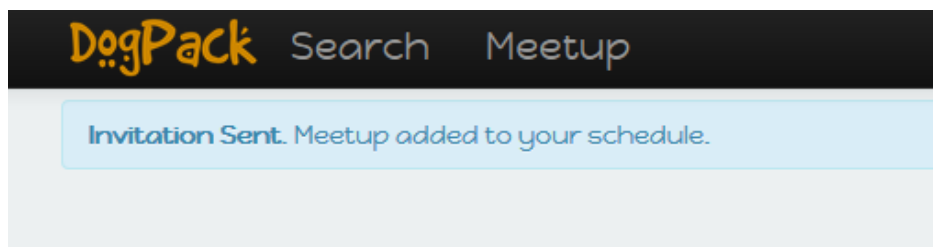
The font becomes a bit hard to read when it's in paragraphs of text – in this case, in a dog profile. It's a cute and appropriate font, but I'd say that it's in the decorative category. Maybe it could be reserved for titles, with something more easily readable for content.

- 2) Positive: using familiar calendar/map interfaces (consistency)

Google calendar and maps are likely familiar to many users, as those web applications are widely used, and the API is used in many other websites. This avoids some potential learnability issues.

- 3) Positive: confirmations for actions (visibility of system status)

The notification on the front page to confirm user actions ensures that users can feel comfortable when they make an action, for example, sending an invitation.



- 4) Minor: "Meetup Time" box looks like a disabled entry field (affordances)

It looks like the "Meetup Time" box on the page for scheduling a new time could have times directly entered into it. It would help if the box did not look very similar to the location entry field.

Meetup Time

Location

- 5) Major: unclear what puts dogs on the friends list (user control/freedom)


It is unclear what determines whether a dog is on your list of friends or not. It's likely that users would want to have the ability to add a dog to their friends list, and it seems like that is not possible.

- 6) Minor: the black link to the map does not look clickable (affordances)

It looks like you mean to make the black icon link to a map (since it is currently a link to the current page). However, there is no visible indication that it could be clickable. Making it a different color or adding a label would be helpful.

Who : *Lassy*

When : April 28th @ 5:00PM

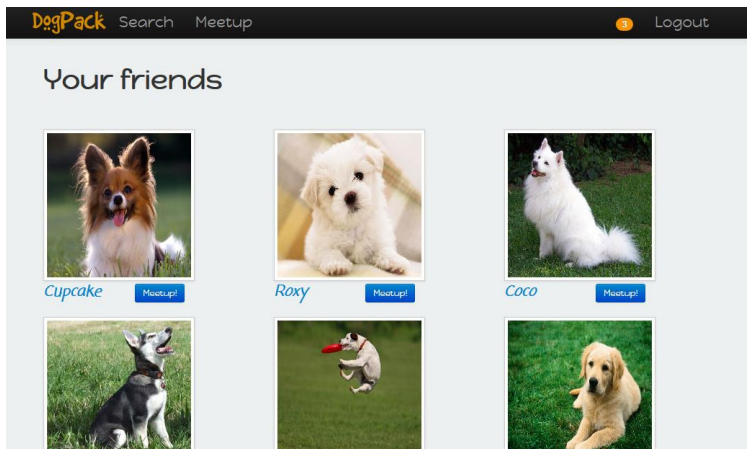
Where : Central Park 

Message : Let's play frisbee!

- 7) Positive: map view is default on search page (visibility)

Having a map available for dog search takes into account the fact that location is a major factor in choosing which dogs to meet up with. It's great that it's the default view, since users may not notice it otherwise.

- 8) Positive: Good use of white space and simplicity (aesthetic and minimalist design)
The friends page is a good example of this. There is no more information than necessary and the page is not crowded. The large pictures of each dog help to demarcate each group of elements (picture + name + button) on the page.



- 9) Minor: profile picture on front page should link to your profile (affordances and internal consistency)



The “edit profile” button leads to your profile (although I assume that will change), but I would expect that clicking the picture itself would also do that. This is probably because it is inconsistent with other pictures of dogs on the website, all of which link to their profiles. I think that this expectation also comes from my experiences on other websites, as well as the fact that there is no other obvious way to get to your profile.

- 10) Major: In map view, zoom feature doesn't appear (efficiency)



The zoom feature that is normally available in Google Maps does not clearly appear on the search page, in map view. Any user that is unaware that scrolling will also zoom in/out will be unable to view potential dog-partners that are outside of the default view. One could resort to dragging the view around, but that is not very efficient.

11) Cosmetic: spacings on the front page aren't always consistent and clear (aesthetic/minimalist design)

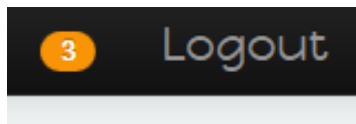
There are a few improvements to spacing that could be made on the front page. The column/row predominance for upcoming meetups and previous meetups isn't really clear – if there were more upcoming meetups, would they continue to be listed down the column or would they stop before reaching the previous meetups row? I like the current simplicity, but some sort of boundaries would keep it from looking like the rows/columns are running into each other. The boxes in the picture show how it is confusing about which box should visually extended into the unallocated corner space. Also, the inconsistent size of dog pictures move the up/down vote buttons out of alignment. Perhaps the pictures could be made consistent sizes?

The screenshot shows the DogPack website interface. At the top is a dark navigation bar with the 'DogPack' logo, 'Search', and 'Meetup' links. On the right side of the navigation bar, there is a notification badge with the number '3' and a 'Logout' link. Below the navigation bar is a light gray main content area. The heading 'Welcome Fido!' is displayed in a large, italicized font. To the left of the main content is a profile section with a pencil icon, a gear icon, and a large photo of a Corgi puppy sitting on grass with a ball. To the right is a section titled 'Upcoming Meetups' enclosed in a green border. It lists three meetups: 'George' (Today @ 5:00 PM, Central Square), 'Lance' (Tomorrow @ 7:00 PM, Kendall Square), and 'Brock' (April 22 @ 8:00 AM, Oxford St.). Below this is a section titled 'Previous meetups' enclosed in a blue border. It includes the text 'Click below to review' and four dog photos with their names and dates: 'Allen' (April 17), 'Roxy' (April 15), 'Coco' (April 12), and 'Biscuit' (April 10). Each dog photo has a red downvote button, a green upvote button, and a plus sign button. At the bottom center, there is a larger set of these three buttons. The overall layout is clean but has some spacing and alignment issues highlighted by the colored boxes.

12) Major: search page list view does not list dog location (efficiency)

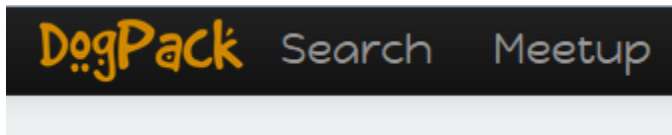
Search page list view should probably say where each dog is from, because I think that's one of the most important factors in meeting up. If a user was using list view exclusively, they may have to click on many dogs before they find one that is sufficiently close to them.

13) Minor: Notifications button is fairly small (efficiency – Fitts' law)



The notifications button is a pretty small target, and there is plenty of room on the top bar to make it larger.

14) Major: the difference between “search” and “meetup” is unclear (learnability)

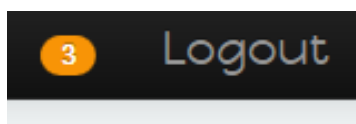


The fact that “Meetup” leads to a friends list is unexpected, while search provides most of the functionality that I'd expect from a “Meetup” button – a way to find dogs to meet up with.

15) Catastrophic: editing meetups does not seem possible (user control)

Once a user has confirmed a meeting with someone, what happens if they cannot make it or accidentally confirmed the meeting for the wrong time? At the very least, it is important to be able to cancel meetings, and having a reschedule function as well would be even better.

16) Minor: notifications button has no label (learnability)



As a new user, I may never click on the notifications button because there is no clear indication of what it is. A tooltip would help, but a “notifications” or “requests” label next to the button would work best.